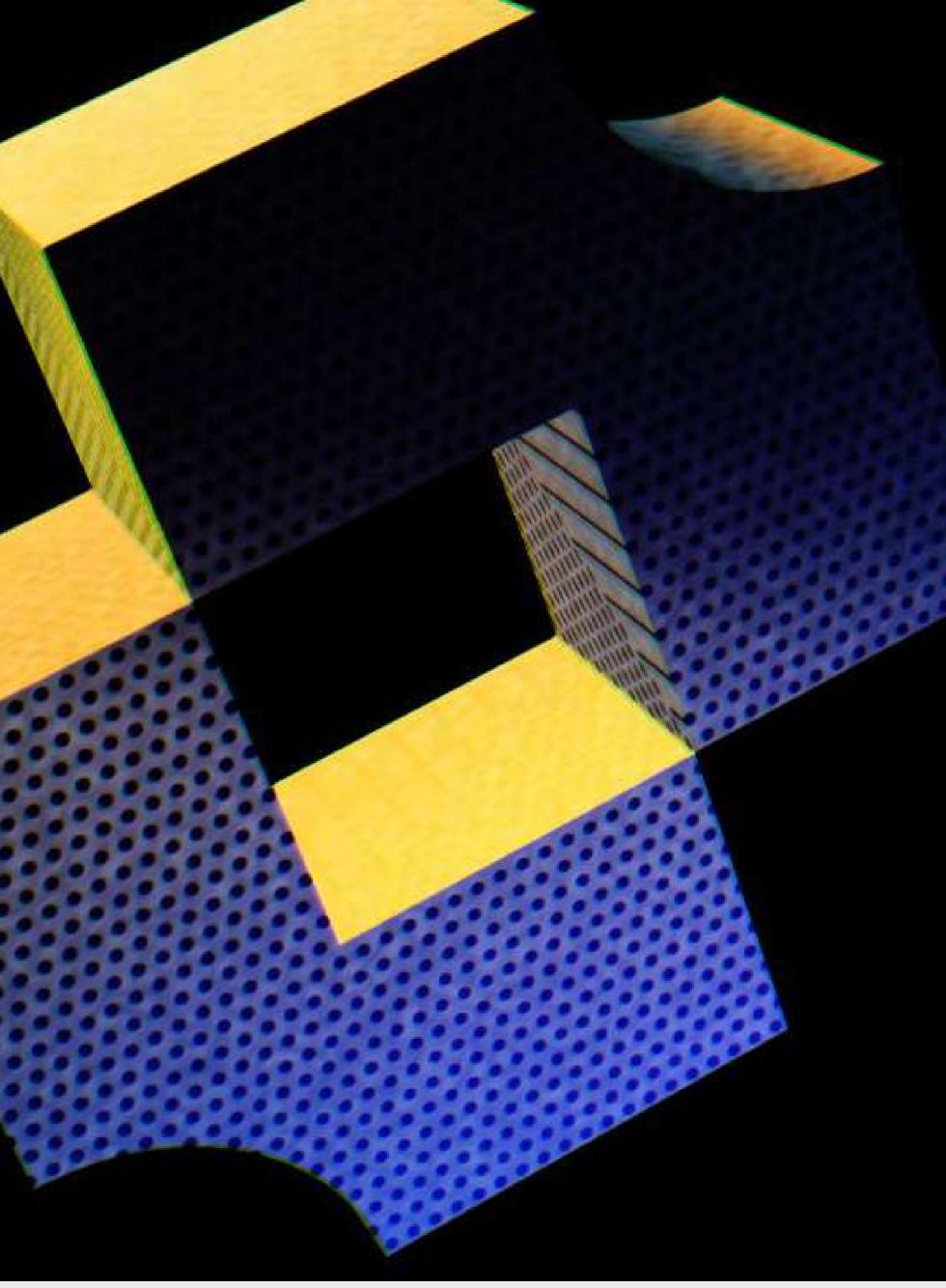


company deck

hello@ofpixel.com





about us

over a decade of experience working with startups and handling corporate clients, we have successfully launched hundreds of products. We have collaborated with domestic and international companies, helping entrepreneurs and visionary individuals bring their ideas to life.

10+

years of experience in software development and product design.

100+

digital products that we have helped shape, optimize, and launch since 2024.

500M+

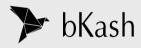
in investment from the market, showcasing the impact and value of our work.



clients

Ridmik Labs

Branding Design, UX/UI, Webflow, and iOS development over the last 5 years.



Developed micro services, accounting, authentication, notification, Core Backend.



Building the next-gen EMR system to end clinician burnout, native speech-to-text, NLP, and functions.

C boitoi

Branding Design, UX/UI, and iOS development over the last 5 years.



Created the backend for payment services, including accounting, authentication, and notifications. ST ShareTrip Execute new design in the iOS app, ensuring Consistency and functionality across different devices. dingi ARUX Creating 3D prototypes, branding design, UX/UI design, and providing assets for investor pitch decks.





Executing a full branding redesign, modern UI/UX, and responsive web development. Led Share Transfer Facility (STF) module, handling backend, frontend, and AWS deployment. Provide complete iOS app development and API integration.



Development of key features such as real-time notifications, live chat, and appointment management.

P priyo

+20 more

Providing a variety of services including branding, UX/UI, web development, and software solutions.



industries

 \rightarrow Fin

 \rightarrow Entertainment and media

 \rightarrow Travel and hospitality

→ Healthcare

 \rightarrow eCommerce

 \rightarrow Education

 \rightarrow Enterpise

 \rightarrow Saas and digital products

Fintech



services

branding

Rebranding or brand new identity, we create the design systems that you'll be proud to use across all brand touchpoints

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product design

We'll create MVP concepts for you, test
hypotheses, prepare presentations for your
stakeholders, start a design system for your
designers, and write guides for your developers→Con
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→ Use

 \rightarrow UX

anding Research	\rightarrow	Identity Guidelines
anding Architecture	\rightarrow	Rebranding
and Naming	\rightarrow	Identity Implementation
and Identity	\rightarrow	Marketing Materials

ompetitors Research	\rightarrow	Prototyping
atures Analysis	\rightarrow	Design System
er Journeys	\rightarrow	Product Maintenance
(/UI Design	\rightarrow	UI Testing



services

engineering

 Offer comprehensive engineering solutions that
encompass the full spectrum of modern
technology.
 →
 Artif

 technology.
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 From

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 Dev(

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 iOS



We can enhance your product design with
custom illustrations, icons sets, and videos
because sometimes, graphic design can tell more
than words \rightarrow Pro2D

→ Cus

 \rightarrow Social Media Post

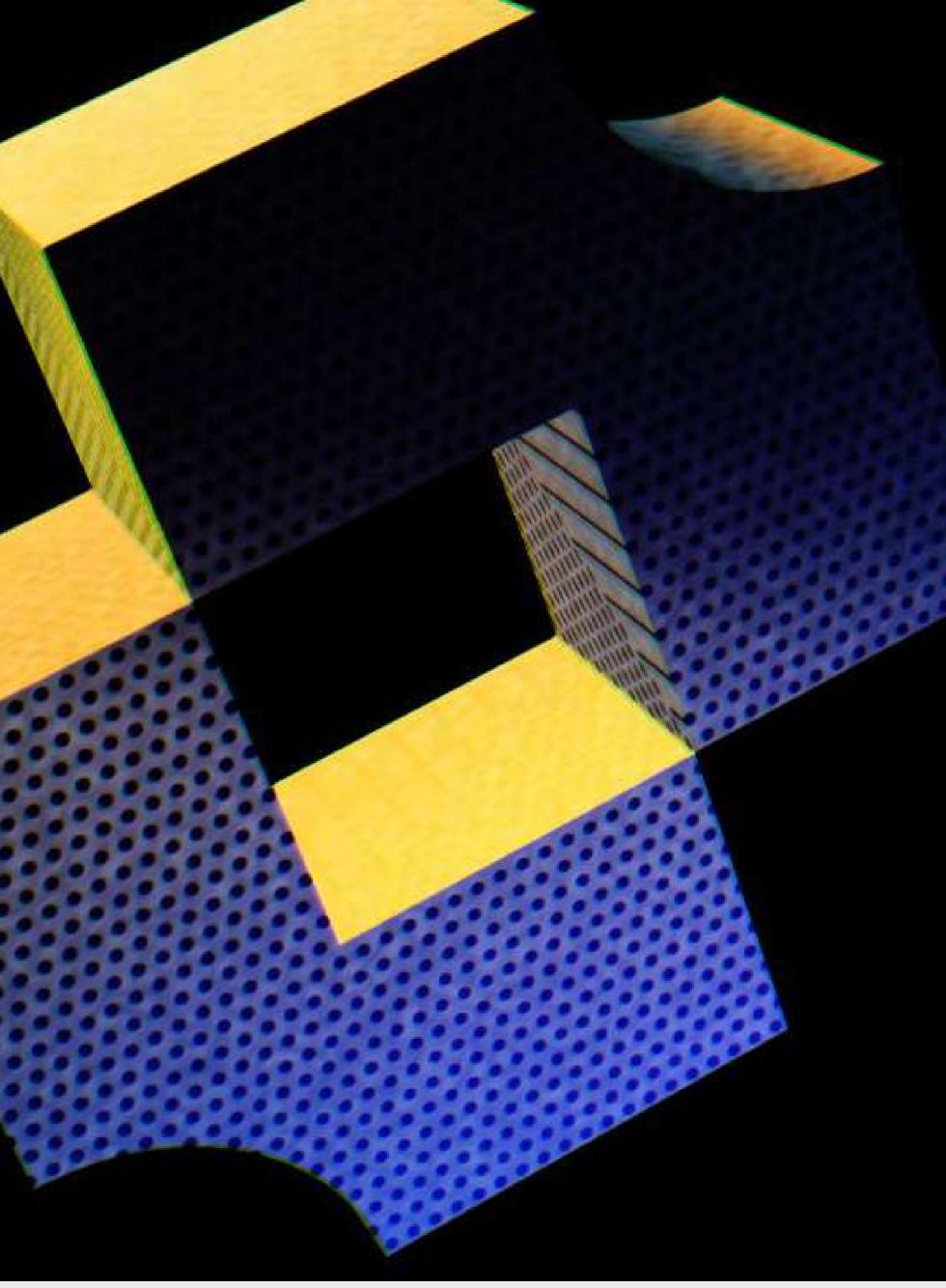
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selected work

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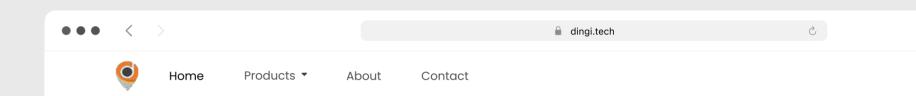
dingi life

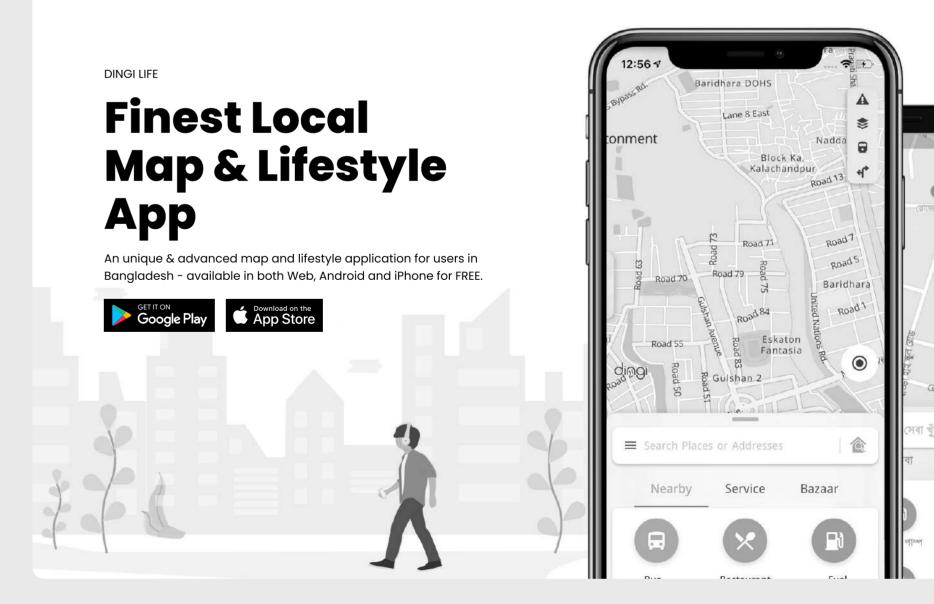
background

An unique & advanced map and lifestyle application for users in Bangladesh available in both Web, Android and iPhone for FREE.

dingi

services	iOS Development
industries	travel & geolocation services
challenge	An unique & advanced map and lifestyle application for users in Bangladesh - available in both Web, Android and iPhone for FREE.
solution	An unique & advanced map and lifestyle application for users in Bangladesh - available in both Web, Android and iPhone for FREE.







sharetrip

background

Sharetrip is the #1 Online Travel Companion company and Bangladesh's most trusted and reliable online travel app that provides ultimate travel solutions serving more than 5 million travellers.

sharetrip

services	iOS Development
industries	Online Travel Agency, Holiday
challenge	Flight search was a key feature, but the user experience needed improvement to increase engagement and make the app more user-friendly which required complex implementation and integration into our iOS app
solution	Implementation of the new design in the iOS app, ensuring smooth transitions and functionality across different devices. I coordinated closely with the UI/UX team to faithfully translate their vision into a user- friendly interface.

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priyo pay

background

Priyo Pay is a global payment solution designed specifically for remote professionals. This platform allows users to receive USD payments, withdraw funds to any local bank, and make payments using the Priyo Mastercard. By providing a seamless and secure payment experience, Priyo Pay empowers freelancers and remote workers worldwide to manage their finances effortlessly.

priyo

services	Backend, AWS Deployment
industries	Fintech
challenge	Correct Accounting Ledgers, Low Latency System, Handle Concurrency, Secure Authentication, High Volume Transactions
solution	Maintained consistent ledgers by recording credit and debit entries for each transaction. Developed microservices (Accounting, Authentication, Notification, Core Backend) and led a team of 5 developers. Reduced search API response time by 40% using caching, indexing, and sharding.



Cross-Border Payment Platform for

Remote Professionals

Get your Priyo Pay US\$ Bank Account in the USA, along with Cards and Payment options for Personal / Business use

Priyo is a financial technology company, not a bank. All accounts and banking services are provided by Regent Bank, Member FDIC.



arux

background

ARUX Incorporated is dedicated to building the ultimate augmented reality operating system, transforming XR headsets into powerful, indispensable tools for a wide range of applications.

arux

services	Branding, UX/UI, 3D Prototyping
industries	Tech, AR/VR
challenge	The brand did not reflect their cutting-edge product effectively, impacting their ability to attract investment.
solution	Created a modern, futuristic branding and UX/UI design that showcases the innovative nature of their AR/VR and spatial computing devices, making the brand more premium and attractive to investors.





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arux.org

ARUX[™]





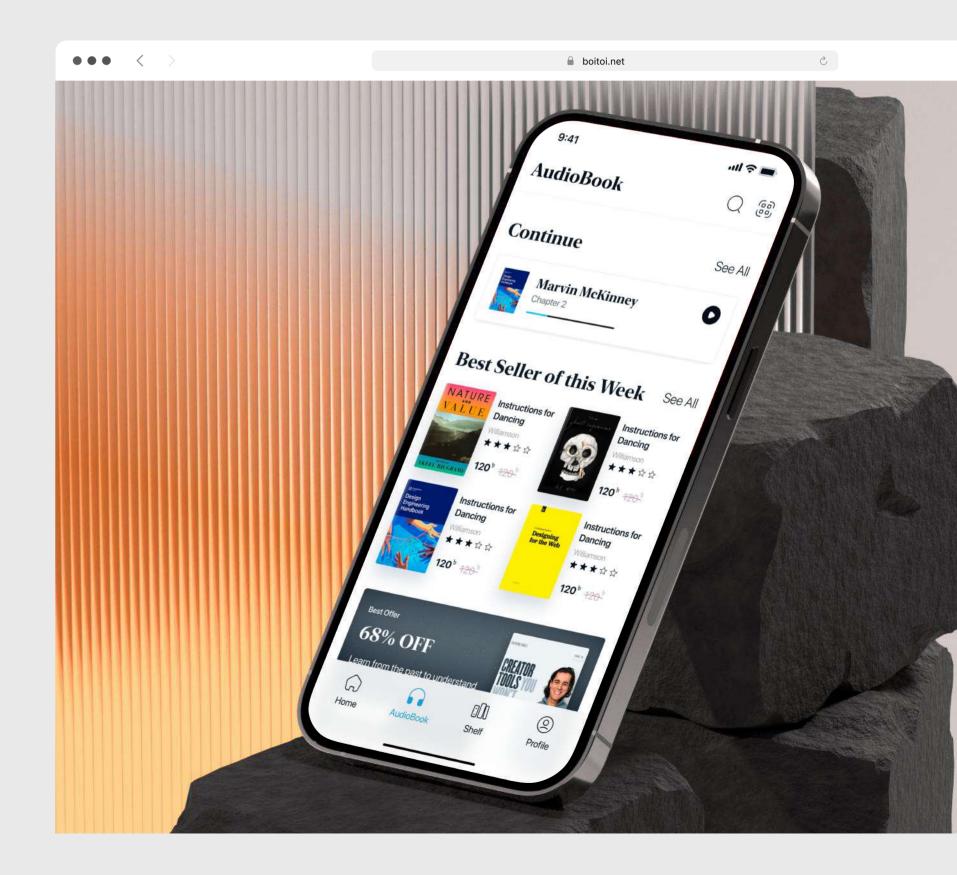
boitoi

background

Boitoi is the largest platform for exclusive Bangla language eBooks. It offers a wide range of handpicked eBooks covering a variety of genres, including fiction, nonfiction, poetry, and more. Boitoi's userfriendly interface makes it accessible to readers of all ages and backgrounds.

boitoi

services	Branding, UX/UI Design, Web Design, iOS Development.
industries	Publishing, e-commerce, digital content, ebook
challenge	Users struggled to find authorized eBooks in a reliable marketplace. There were frequent issues with pirated PDF versions. Tracking and addressing the issue of illegal eBooks was complicated. Existing eBook platforms had complex interfaces that deterred non-technical users.
solution	Designed user-friendly mobile applications. Ensured a seamless integration of the marketplace and eBook reader. Focused on the needs of non-technical users and writers in the design process.





populate emr

background

Populate aims to end burnout caused by legacy clinical software by reducing extra documentation, improving user experience, and enhancing interoperability. The next-gen system uses native speech-to-text, NLP, and auto-populate functions within specialtyspecific templates and streamlined workflows to save time and improve care.

populate emr

Backend, AWS Deployment services Healthcare, medical industries technology, software development. Legacy clinical software challenge causing burnout, extra documentation, timeconsuming user experiences, poor interoperability. Developed a next-gen EMR solution system using C#, F#, ASP.NET Core, SQL Server, Microsoft Cognitive Services, Azure, React, and Typescript. Integrated native speech-totext, NLP, and auto-populate functions to streamline workflows and fit practitioners' needs.

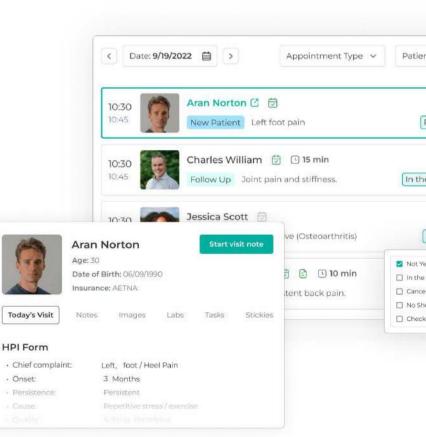
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populate

Grow your practice. Spend less time in your EMR.

Populate's AI-Driven Podiatry EMR is easy to switch to and helps create bandwidth to see more patients.

Learn More 🗦



Testimonials

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Features



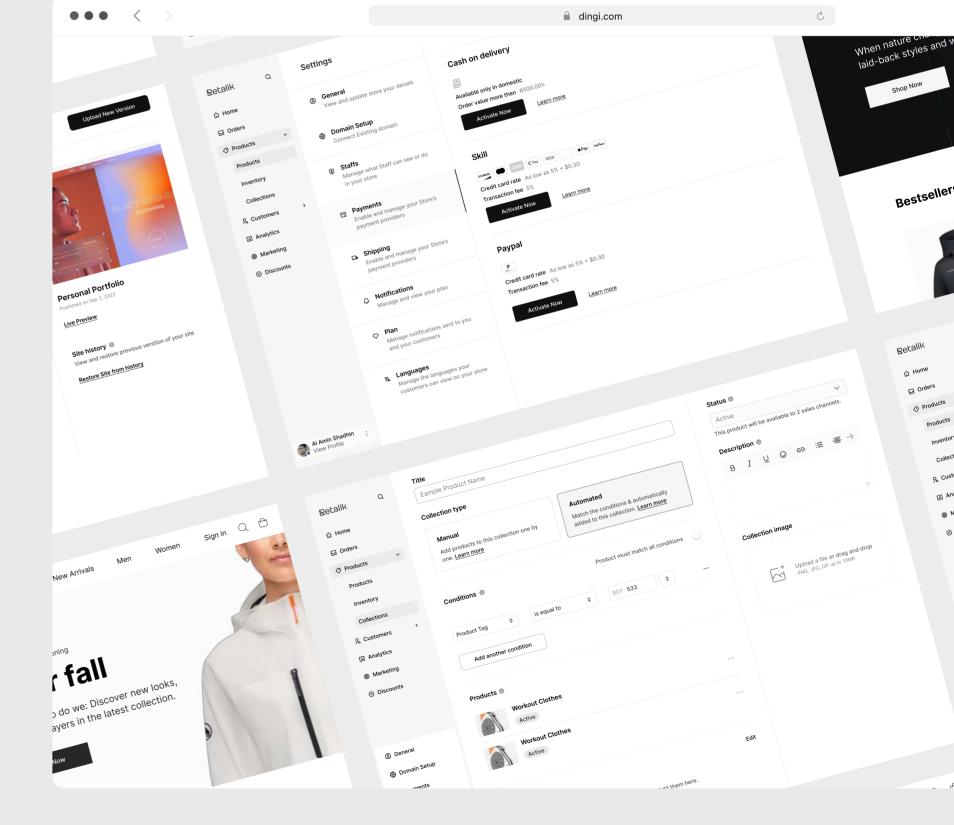
builderoo

background

E-commerce with streamlined theme creation, a 30-minute developer learning curve, one-click mobile app generation, and Next.js-level SEO.

builderoo

services	Branding, UX/UI Design
industries	eCommerce, Saas
challenge	High learning curve for developers and limited theme creation options & Inefficient SEO performance.
solution	Researched e-commerce pain points, designed a user- friendly platform with a minimalistic interface and established a design system based on tailwind css.





dovashi

background

Innovative app for language learning in Bangladesh and Arab-based countries. With its personalized approach and userfriendly interface, makes language acquisition simple and straightforward, using clear language and an active voice to ensure maximum comprehension.

dovashi

services	Branding, UX/UI Design, Webflow Development
industries	EdTech, Education
challenge	Existing language learning apps do not cater to the linguistic and cultural nuances of Bangladesh and Arab- based countries.
solution	Develop branding guidelines, material design system, logo, illustrations, and icons, to establish a strong and recognizable brand presence.

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🔒 dingi.com

Best english learning app for bengali speakers

Downloads

4.4 ★ | 1M+ 71K reviews



Get Accurate Translations and Improve Your English Speaking Skills with Ridmik's User-Friendly Dictionary App and 30-Day Al-Powered Spoken English Step-by-Step Program.



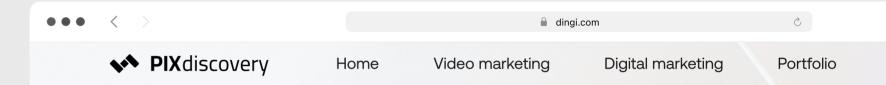




pixdiscovery

background

Digital Content Agency based in Turin dedicated to high quality video	services	Branding, UI/UX, Web
production and marketing . Our goal? To package your digital content with originality and innovation.	industries	Lifestyle, Branding Agency
pixdiscovery	challenge	The current PixDiscovery website is unorganized and lacks modern features. The portfolio section is not showcased effectively, which impacts the overall professional appearance and user experience.
	solution	Focusing on creating a clean, modern, and intuitive design that highlights PixDiscovery's portfolio effectively, enhancing the brand with comprehensive redesigns, modern UI/UX, organized portfolio showcases, improved navigation, and optimized performance.



Tecnologia e innovazione

Nel nostro reparto R&D immaginiamo insieme ciò che ancora non esiste. Video interattivi, esperienze immersive, projection mapping e virtual reality sono solo alcune delle tecnologie a tua disposizione.

SCOPRI DI PIÙ



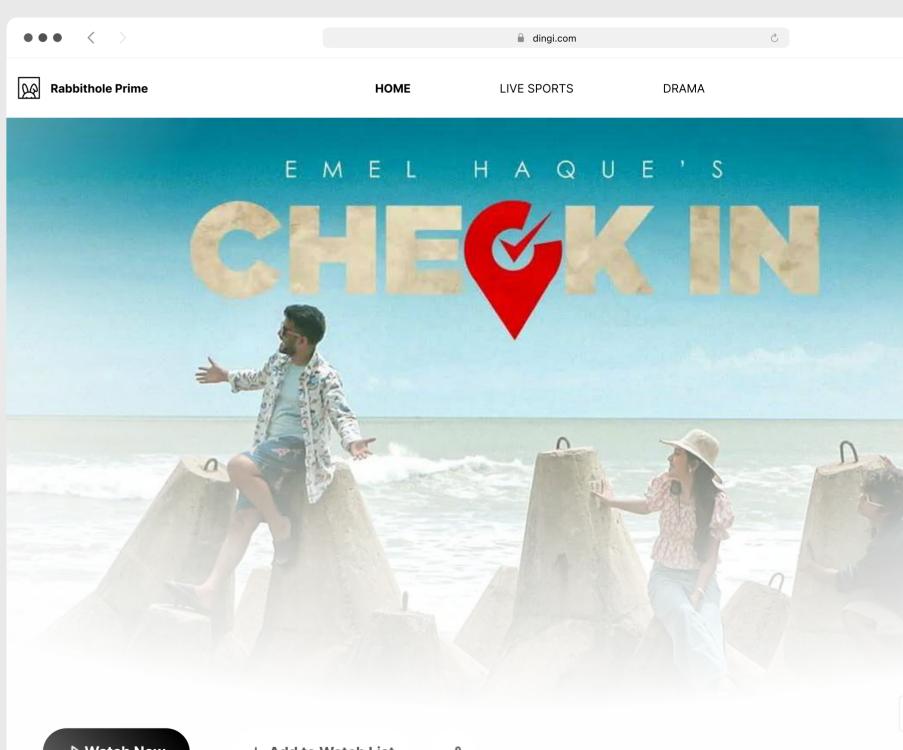
rabbithole

background

RabbitholePrime is a premium entertainment platform offering highquality video streaming and live TV to users in Bangladesh and worldwide. It offers an immersive user experience, featuring a wide range of content, including movies, TV shows, sports, and news. This portfolio details the project's impact and success.

rabbithole

services	UX/UI, Web Development
industries	Sports, Streaming
challenge	Lack of sports streaming options and international payment support for Bangladeshi users.
solution	Address challenges, optimize user experience, streamline user flow, and enhance payment process.



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Excited for a new beginnings!

THANK YOU!



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