

company deck

about us

over a decade of experience working with startups and handling corporate clients, we have successfully launched hundreds of products. We have collaborated with domestic and international companies, helping entrepreneurs and visionary individuals bring their ideas to life.

10+

years of experience in software development and product design.

100+

digital products that we have helped shape, optimize, and launch since 2024.

500M+

in investment from the market, showcasing the impact and value of our work.

clients



Branding Design, UX/UI, Webflow, and iOS development over the last 5 years.



Developed micro services, accounting, authentication, notification, Core Backend.



Building the next-gen EMR system to end clinician burnout, native speech-to-text, NLP, and functions.



Branding Design, UX/UI, and iOS development over the last 5 years.



Executing a full branding redesign, modern UI/UX, and responsive web development.



Led Share Transfer Facility (STF) module, handling backend, frontend, and AWS deployment.



Provide complete iOS app development and API integration.



Development of key features such as real-time notifications, live chat, and appointment management.



Created the backend for payment services, including accounting, authentication, and notifications.



Execute new design in the iOS app, ensuring Consistency and functionality across different devices.



Creating 3D prototypes, branding design, UX/UI design, and providing assets for investor pitch decks.

+20 more

Providing a variety of services including branding, UX/UI, web development, and software solutions.

industries

- Fintech
- Entertainment and media
- Travel and hospitality
- Healthcare
- eCommerce
- Education
- Enterprise
- SaaS and digital products

services

branding

Rebranding or brand new identity, we create the design systems that you'll be proud to use across all brand touchpoints

- Branding Research
- Branding Architecture
- Brand Naming
- Brand Identity
- Identity Guidelines
- Rebranding
- Identity Implementation
- Marketing Materials

product design

We'll create MVP concepts for you, test hypotheses, prepare presentations for your stakeholders, start a design system for your designers, and write guides for your developers

- Competitors Research
- Features Analysis
- User Journeys
- UX/UI Design
- Prototyping
- Design System
- Product Maintenance
- UI Testing

services

engineering

Offer comprehensive engineering solutions that encompass the full spectrum of modern technology.

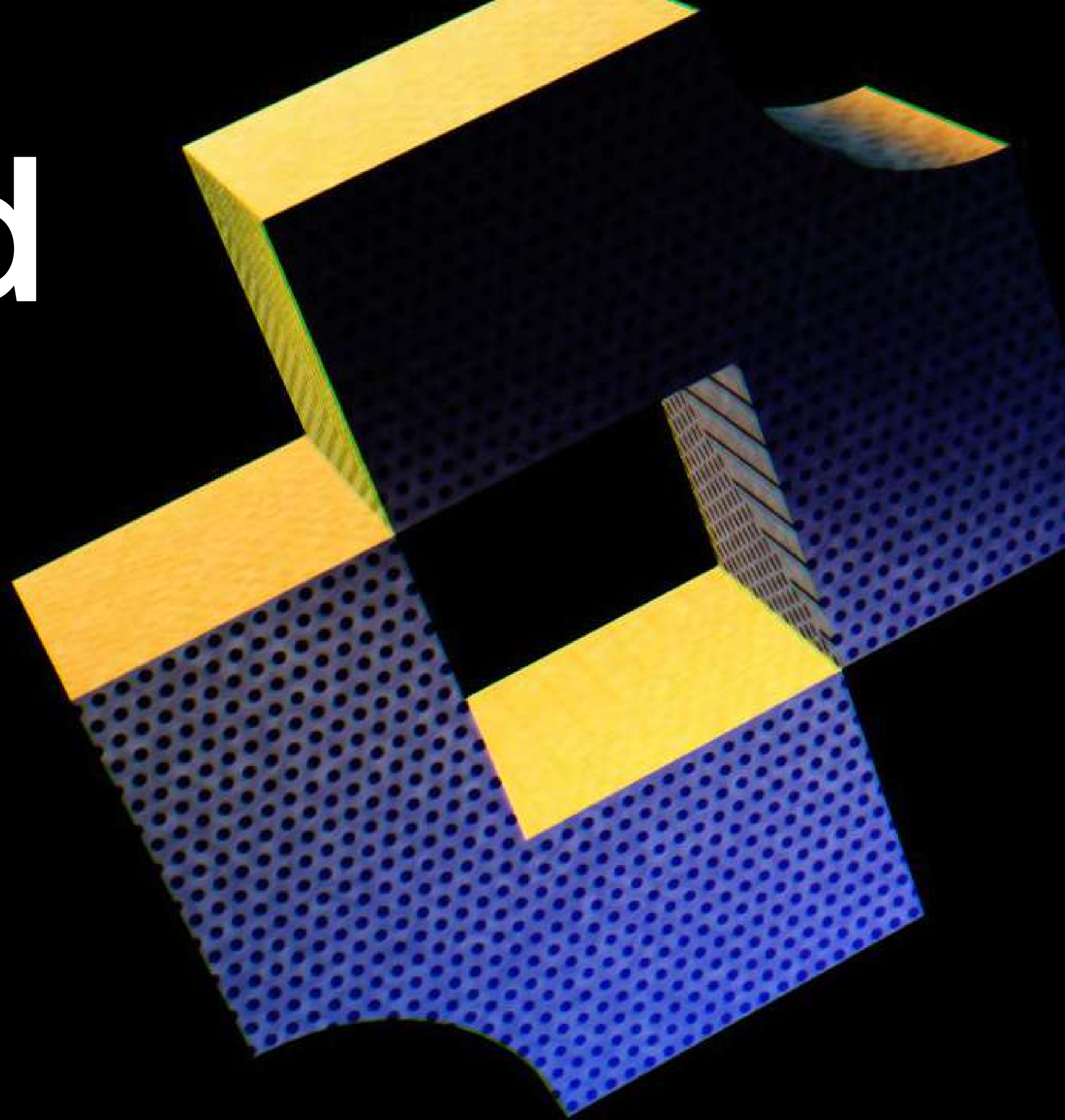
- Artificial Intelligence
- Machine Learning
- Front-end Development
- Back-end Development
- DevOps
- Android Development
- iOS Development
- MLOps consultations

graphics

We can enhance your product design with custom illustrations, icons sets, and videos because sometimes, graphic design can tell more than words

- Promo Videos
- Interaction Design
- 2D & 3D Illustrations
- Motion Graphics
- Custom Icons
- Packaging
- Social Media Post

selected work



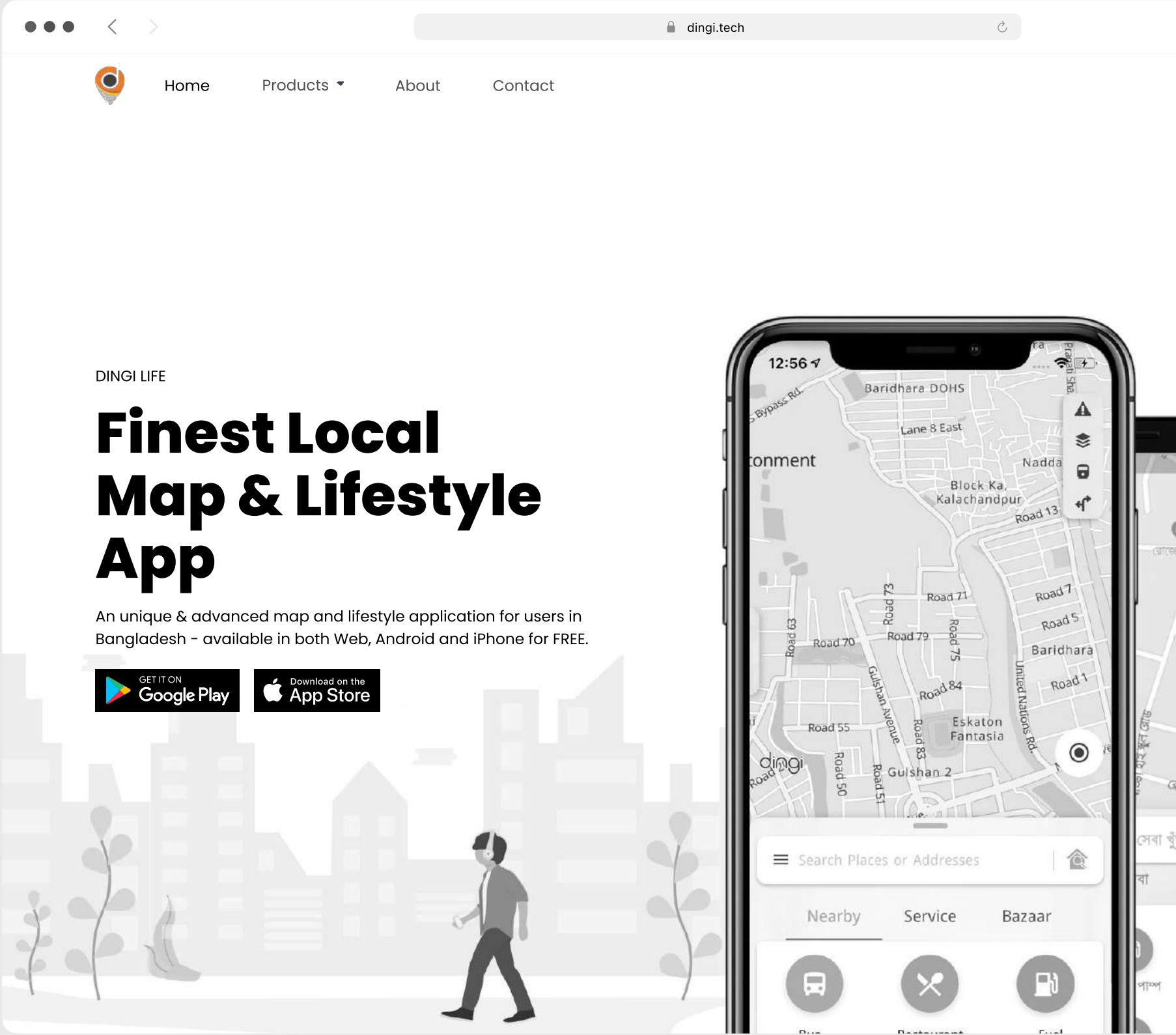
dingi life

background

An unique & advanced map and lifestyle application for users in Bangladesh - available in both Web, Android and iPhone for FREE.

dingi

services	iOS Development
industries	travel & geolocation services
challenge	An unique & advanced map and lifestyle application for users in Bangladesh - available in both Web, Android and iPhone for FREE.
solution	An unique & advanced map and lifestyle application for users in Bangladesh - available in both Web, Android and iPhone for FREE.



sharetrip

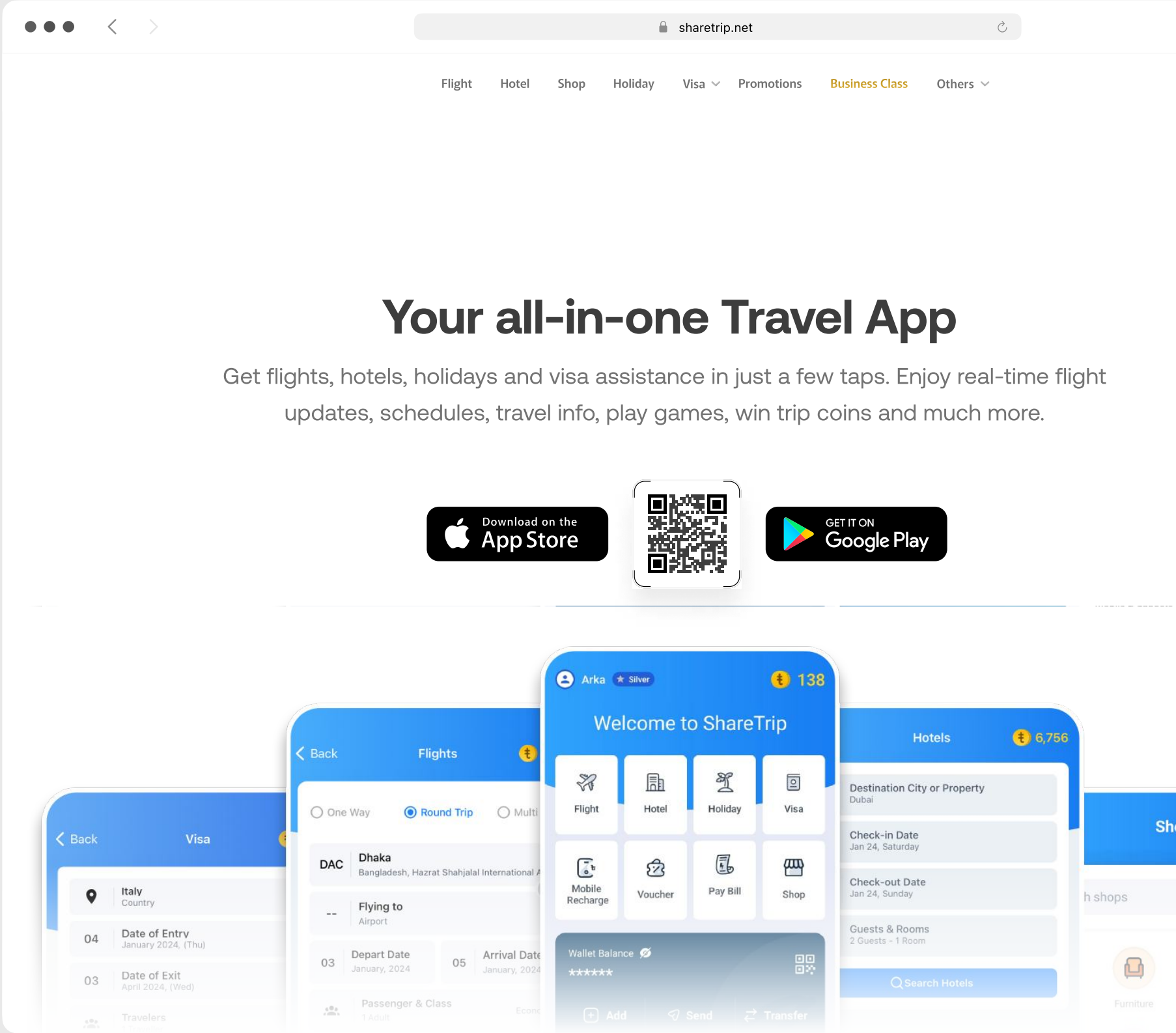
background

Sharetrip is the #1 Online Travel Companion company and Bangladesh’s most trusted and reliable online travel app that provides ultimate travel solutions serving more than 5 million travellers.

sharetrip

services	iOS Development
industries	Online Travel Agency, Holiday
challenge	Flight search was a key feature, but the user experience needed improvement to increase engagement and make the app more user-friendly which required complex implementation and integration into our iOS app

solution	Implementation of the new design in the iOS app, ensuring smooth transitions and functionality across different devices. I coordinated closely with the UI/UX team to faithfully translate their vision into a user-friendly interface.
----------	---



priyo pay

background

Priyo Pay is a global payment solution designed specifically for remote professionals. This platform allows users to receive USD payments, withdraw funds to any local bank, and make payments using the Priyo Mastercard. By providing a seamless and secure payment experience, Priyo Pay empowers freelancers and remote workers worldwide to manage their finances effortlessly.

priyo

services

Backend, AWS Deployment

industries

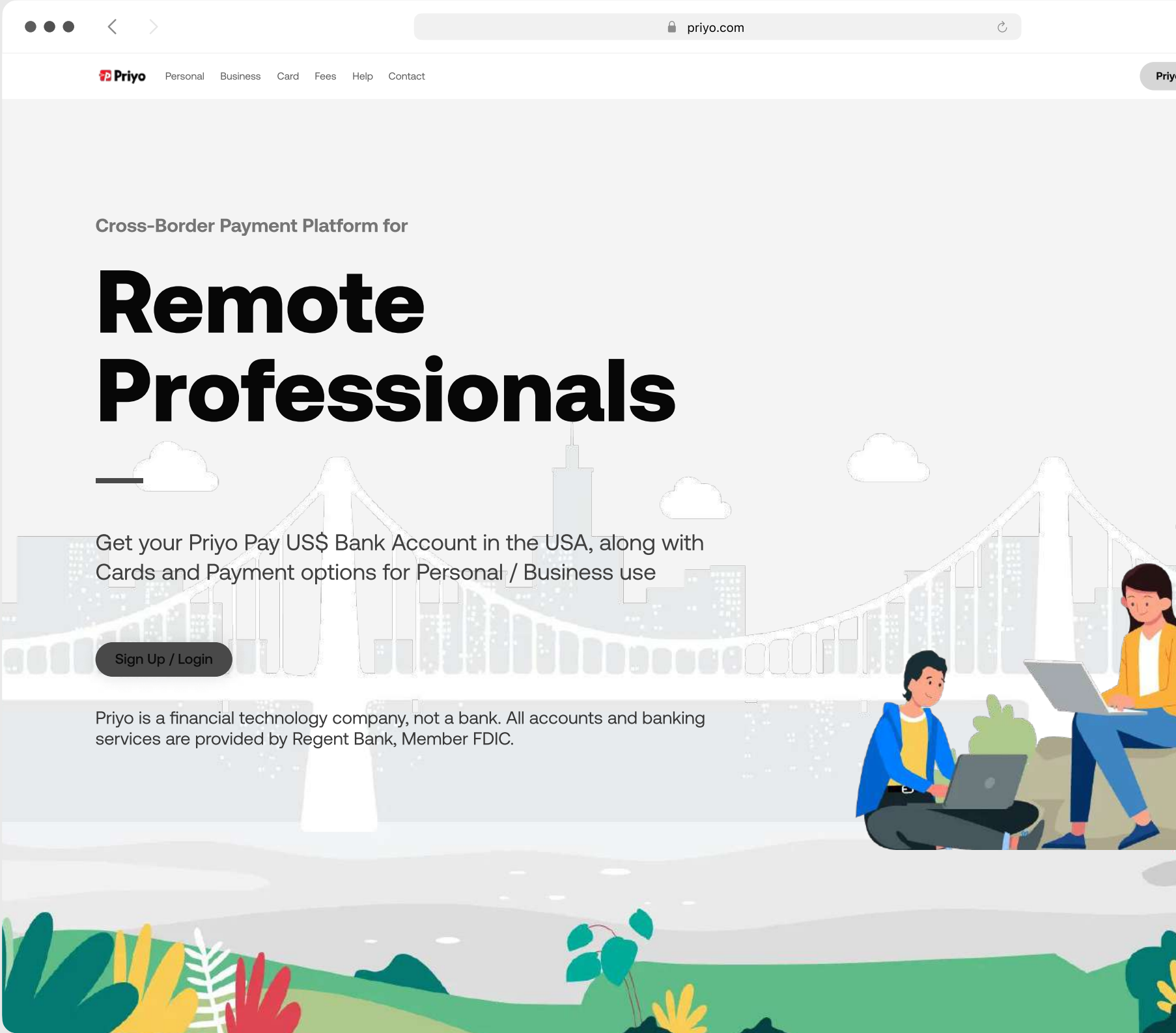
Fintech

challenge

Correct Accounting Ledgers, Low Latency System, Handle Concurrency, Secure Authentication, High Volume Transactions

solution

Maintained consistent ledgers by recording credit and debit entries for each transaction. Developed microservices (Accounting, Authentication, Notification, Core Backend) and led a team of 5 developers. Reduced search API response time by 40% using caching, indexing, and sharding.



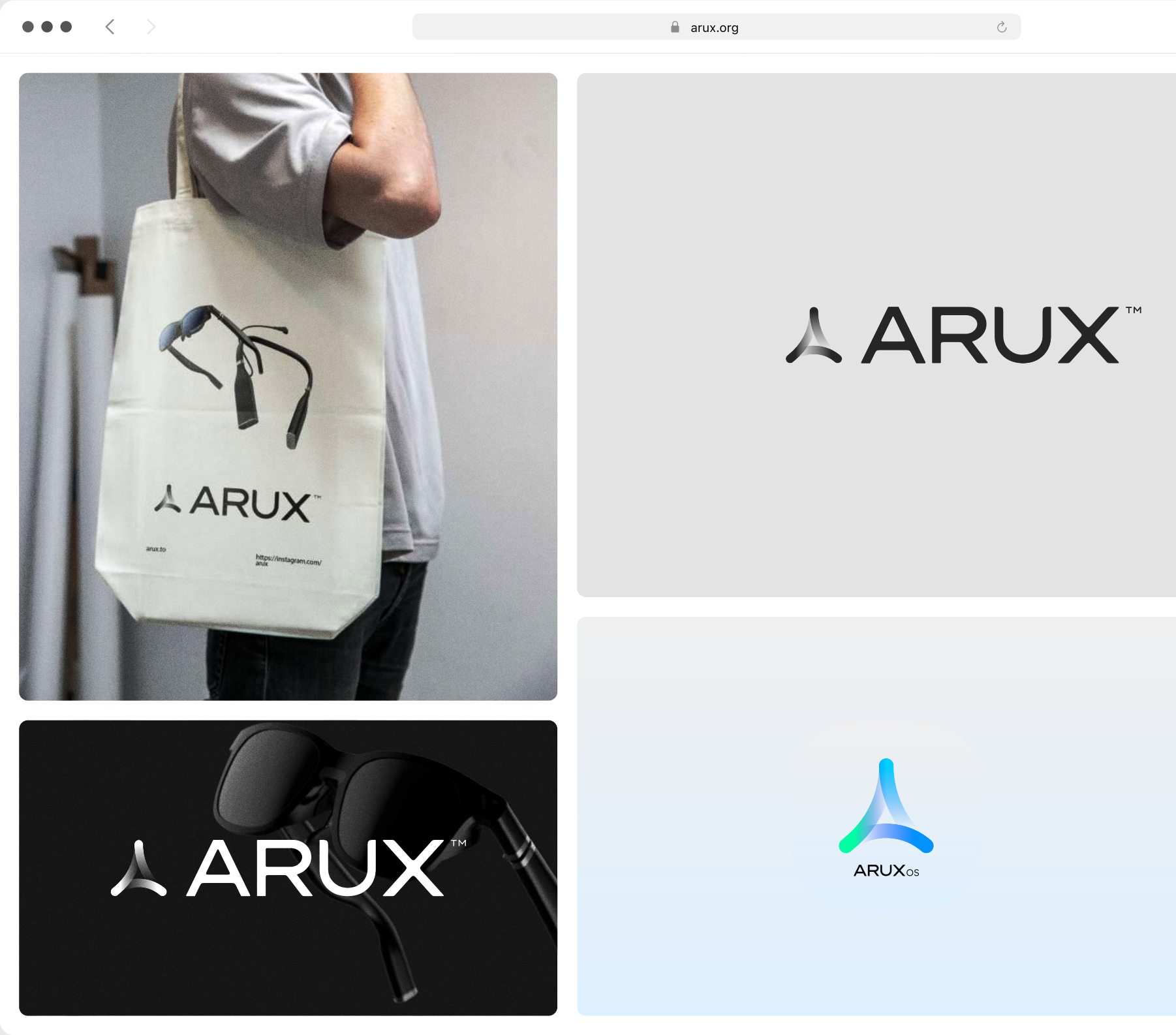
arux

background

ARUX Incorporated is dedicated to building the ultimate augmented reality operating system, transforming XR headsets into powerful, indispensable tools for a wide range of applications.

arux

services	Branding, UX/UI, 3D Prototyping
industries	Tech, AR/VR
challenge	The brand did not reflect their cutting-edge product effectively, impacting their ability to attract investment.
solution	Created a modern, futuristic branding and UX/UI design that showcases the innovative nature of their AR/VR and spatial computing devices, making the brand more premium and attractive to investors.



boitoi

background

Boitoi is the largest platform for exclusive Bangla language eBooks. It offers a wide range of handpicked eBooks covering a variety of genres, including fiction, non-fiction, poetry, and more. Boitoi's user-friendly interface makes it accessible to readers of all ages and backgrounds.

boitoi

services

Branding, UX/UI Design, Web Design, iOS Development.

industries

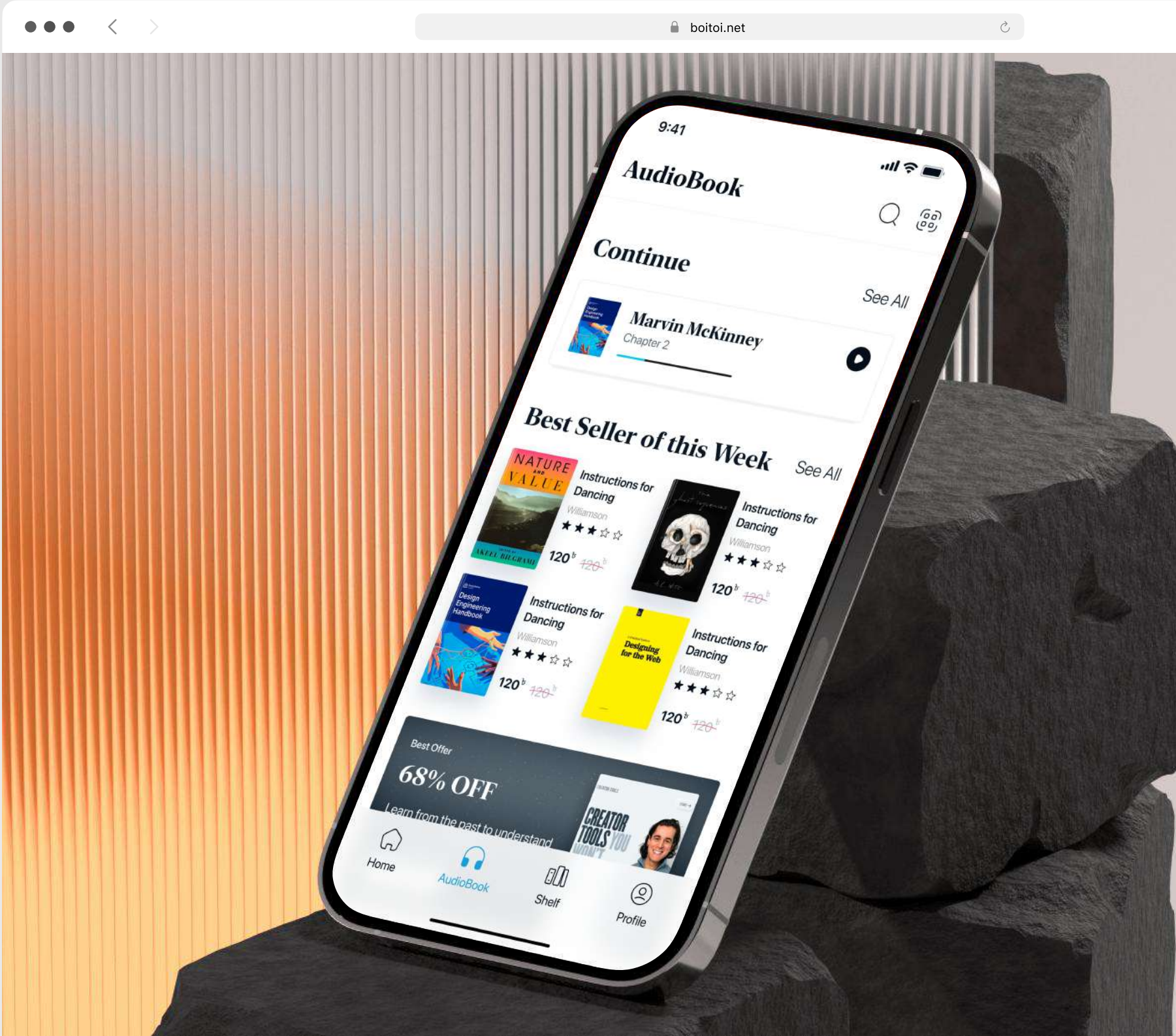
Publishing, e-commerce, digital content, ebook

challenge

Users struggled to find authorized eBooks in a reliable marketplace. There were frequent issues with pirated PDF versions. Tracking and addressing the issue of illegal eBooks was complicated. Existing eBook platforms had complex interfaces that deterred non-technical users.

solution

Designed user-friendly mobile applications. Ensured a seamless integration of the marketplace and eBook reader. Focused on the needs of non-technical users and writers in the design process.



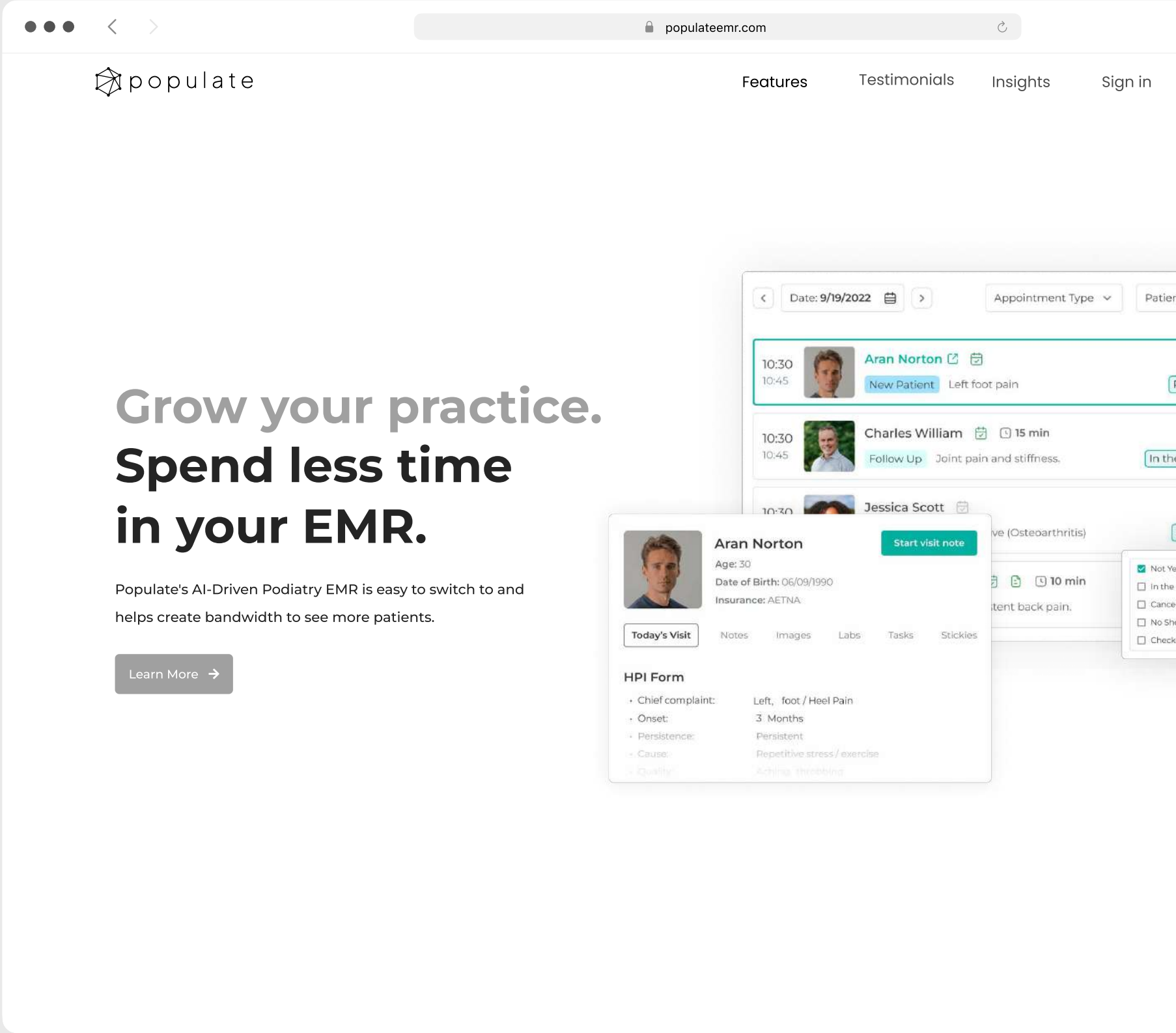
populate emr

background

Populate aims to end burnout caused by legacy clinical software by reducing extra documentation, improving user experience, and enhancing interoperability. The next-gen system uses native speech-to-text, NLP, and auto-populate functions within specialty-specific templates and streamlined workflows to save time and improve care.

populate emr

services	Backend, AWS Deployment
industries	Healthcare, medical technology, software development.
challenge	Legacy clinical software causing burnout, extra documentation, time-consuming user experiences, poor interoperability.
solution	Developed a next-gen EMR system using C#, F#, ASP.NET Core, SQL Server, Microsoft Cognitive Services, Azure, React, and Typescript. Integrated native speech-to-text, NLP, and auto-populate functions to streamline workflows and fit practitioners' needs.



builderoo

background

E-commerce with streamlined theme creation, a 30-minute developer learning curve, one-click mobile app generation, and Next.js-level SEO.

builderoo

services

Branding, UX/UI Design

industries

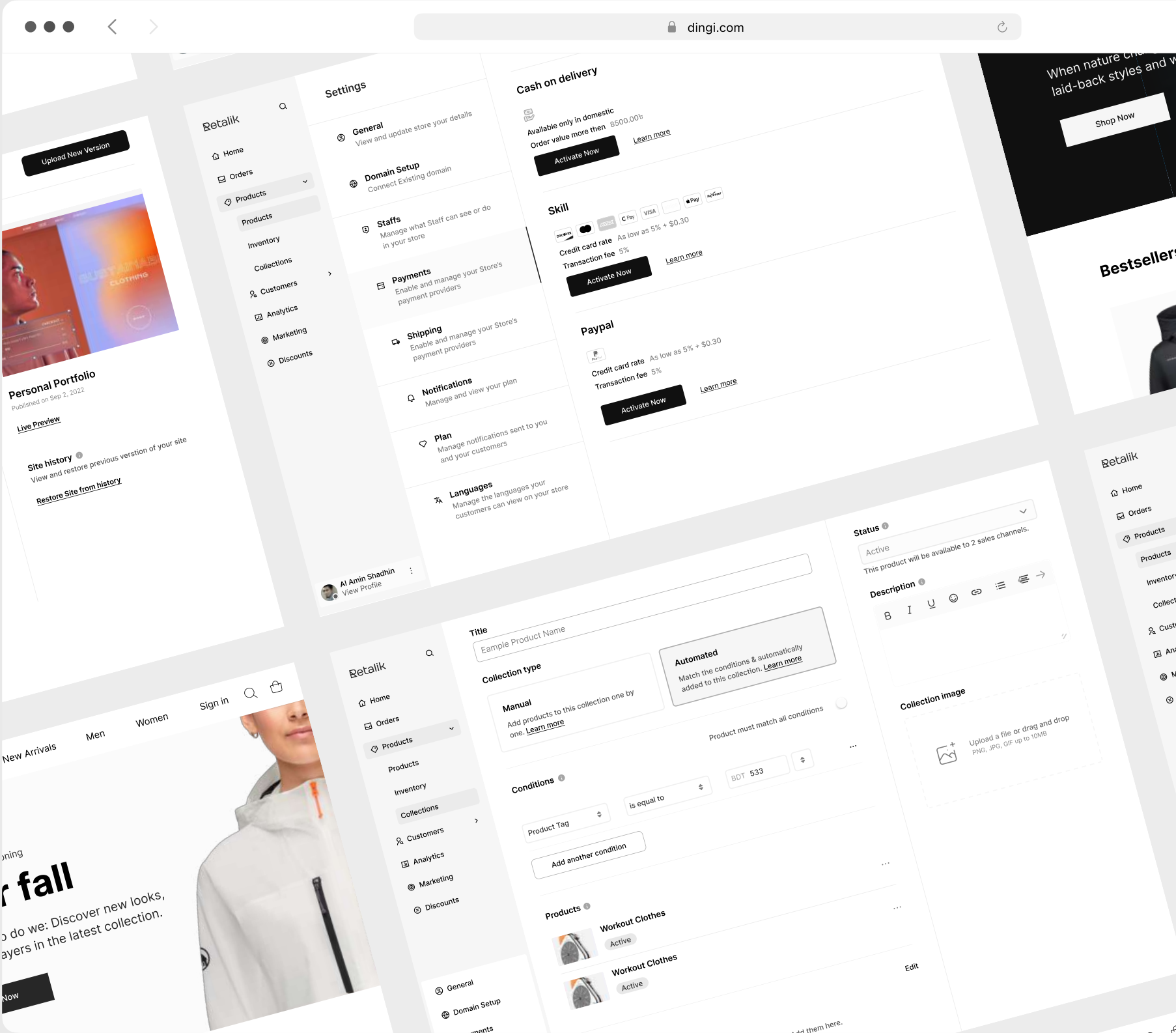
eCommerce, Saas

challenge

High learning curve for developers and limited theme creation options & Inefficient SEO performance.

solution

Researched e-commerce pain points, designed a user-friendly platform with a minimalistic interface and established a design system based on tailwind css.



dovashi

background

Innovative app for language learning in Bangladesh and Arab-based countries. With its personalized approach and user-friendly interface, makes language acquisition simple and straightforward, using clear language and an active voice to ensure maximum comprehension.

dovashi

services

Branding, UX/UI Design, Webflow Development

industries

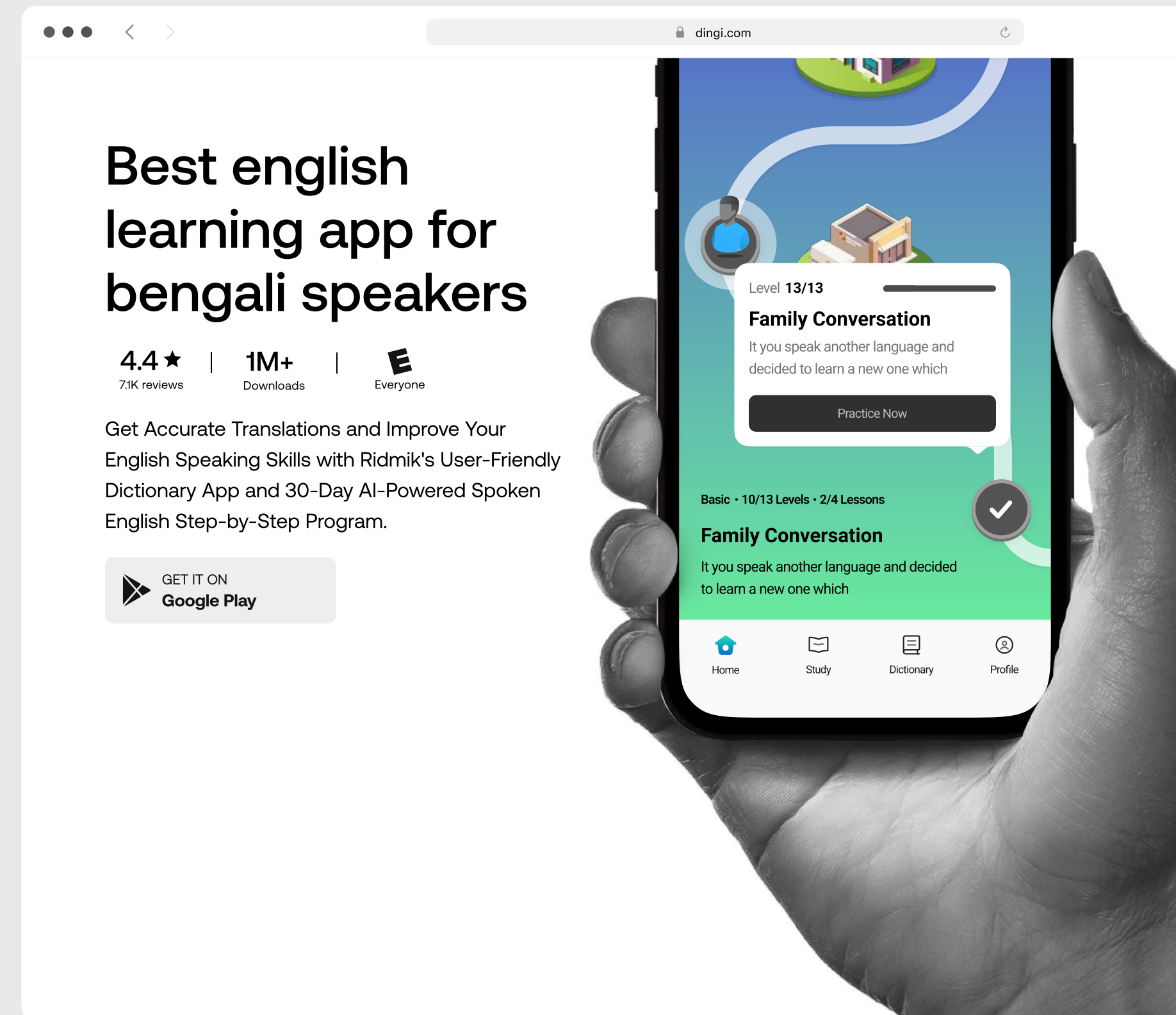
EdTech, Education

challenge

Existing language learning apps do not cater to the linguistic and cultural nuances of Bangladesh and Arab-based countries.

solution

Develop branding guidelines, material design system, logo, illustrations, and icons, to establish a strong and recognizable brand presence.



pixdiscovery

background

Digital Content Agency based in Turin dedicated to high quality video production and marketing . Our goal? To package your digital content with originality and innovation.

pixdiscovery

services

Branding, UI/UX, Web

industries

Lifestyle, Branding Agency

challenge

The current PixDiscovery website is unorganized and lacks modern features. The portfolio section is not showcased effectively, which impacts the overall professional appearance and user experience.

solution

Focusing on creating a clean, modern, and intuitive design that highlights PixDiscovery's portfolio effectively, enhancing the brand with comprehensive redesigns, modern UI/UX, organized portfolio showcases, improved navigation, and optimized performance.



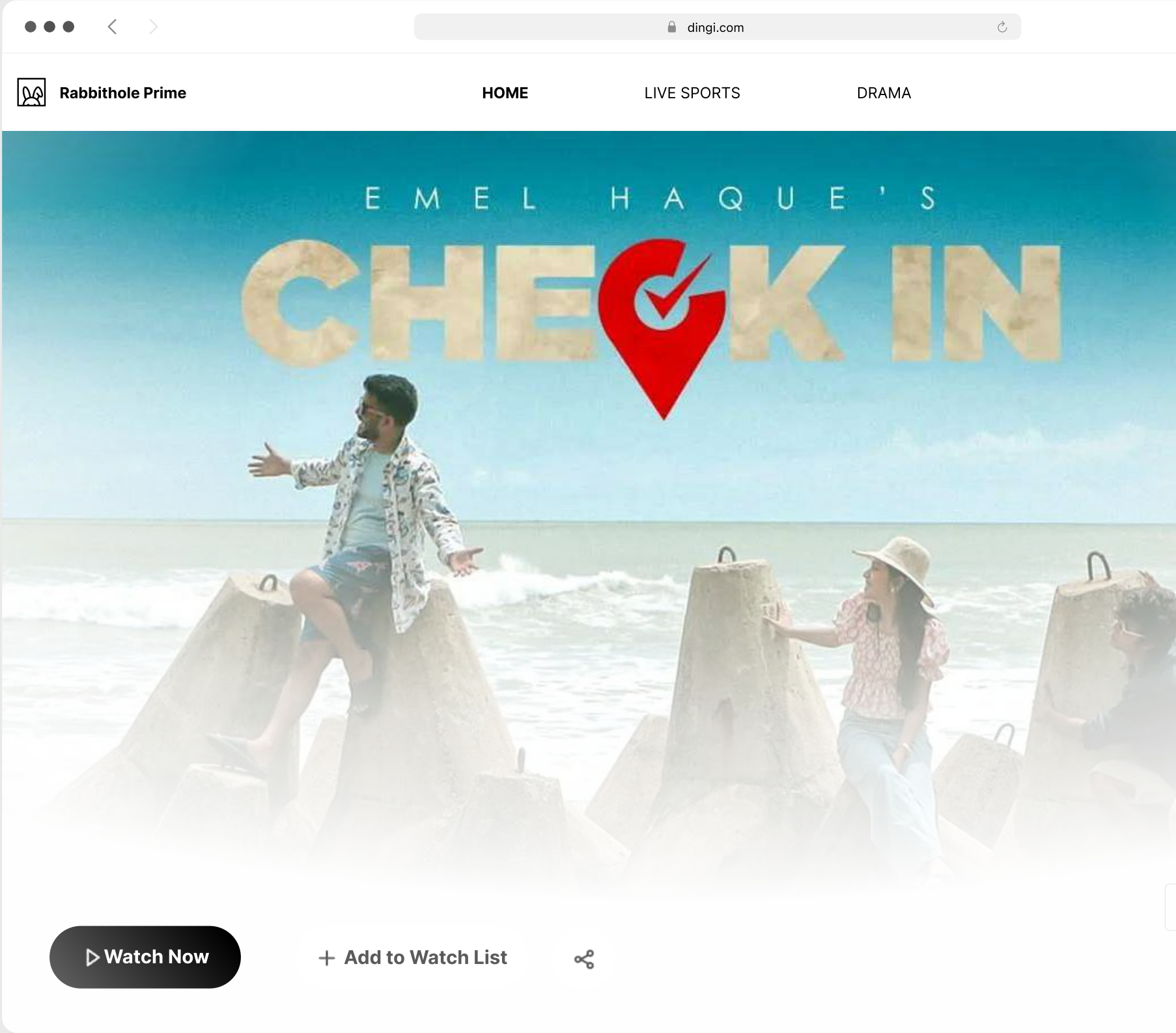
rabbithole

background

RabbitholePrime is a premium entertainment platform offering high-quality video streaming and live TV to users in Bangladesh and worldwide. It offers an immersive user experience, featuring a wide range of content, including movies, TV shows, sports, and news. This portfolio details the project's impact and success.

rabbithole

services	UX/UI, Web Development
industries	Sports, Streaming
challenge	Lack of sports streaming options and international payment support for Bangladeshi users.
solution	Address challenges, optimize user experience, streamline user flow, and enhance payment process.



THANK YOU!

Excited for a new beginnings!